



Nevada Prevention Resource Center

Update

October 2008 Volume 3 Number 10

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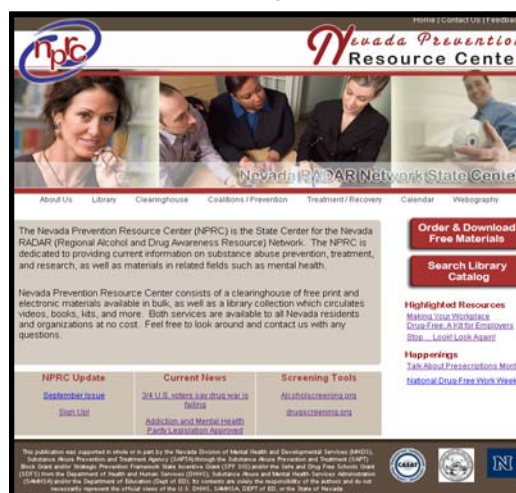
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Welcome to the October issue of the NPRC Update.

We are very excited about having launched the redesigned NPRC website on October 1. The url is the same as before: www.NevadaPRC.org. People have commented on the clean design lines, simple layout of the page, greater ease of navigation and that they are finding things more easily with the way information is now organized.

We now have the capacity to add new information more easily, so the site will be much more dynamic, with new information appearing as it comes to us. We hope that if you have not had a chance to visit it, you soon will, and that you will visit more frequently.



Our new homepage

We welcome and encourage your comments and suggestions and hope the site will better serve your substance abuse information needs.

Stephanie Asteriadis
Marie Tully

Nevada RADAR Network Associate Centers

Churchill Community Coalition
(775)423-7433

NV Statewide Native American Coalition
(775)355-0600

Frontier Community Coalition
(775)623-6382

P.A.C.E. Coalition
(775)777-3451

Goshen Community Development Coalition
(702)648-1438

Partnership of Community Resources
(775)782-8611

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Red Ribbon Week

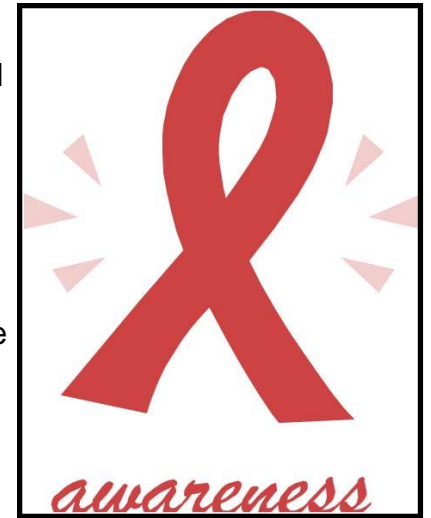
Most of you have probably planned many Red Ribbon Week activities. We would love to share pictures or descriptions that illustrate the creative ways all of you come up with to celebrate this annual event. We can post pictures and descriptions in the next issue of the Update or on the NPRC website with links to your organization. Simply forward them to us and state your preference as to where you would like them mentioned.

The following announcement was released by the Office of National Drug Control Policy (ONDCP) just last Friday, October 10 and provides additional information about the origin of Red Ribbon Week and available open letters from the ONDCP:

“The week of October 23-31, organizations such as yours across the United States will come together against substance abuse during the annual Red Ribbon Week, reaching millions of parents and teens, to spread the word about the importance of drug education and prevention.

There is value in enhancing your existing programs with messaging and materials provided by the National Youth Anti-Drug Media Campaign. Research has indicated that the effects of the Media Campaign and school-based drug prevention are most substantial when delivered in tandem.* We encourage you to take advantage of the numerous Media Campaign resources for both parents and teens. These materials can maximize your Red Ribbon Week awareness outreach efforts, and they are free and available in many formats (print, CD-ROM, and online).

While overall teen drug use has declined in recent years, it is critical that we shed light on the alarming rate at which today's teens are abusing prescription drugs, often while abusing other substances as well. Parents need to be made aware of this so that they can protect their teens from the serious risks of mixing drugs. Eighteen national organizations - from the American Academy of Family Physicians to the American Academy of Pediatrics to the American Medical Association, Lions Clubs International, PTA and SADD, among others - have signed on to a NEW Open Letter print advertisement from the Media Campaign that addresses the danger of mixing prescription drugs with alcohol or illicit drugs. This Open Letter will soon appear in over 40 newspapers in 20 states as well as in national publications such as *USA Today*, *The New York Times*, *Newsweek*, and *Time*. Please consider downloading, customizing and distributing this Open Letter ad to local media, your members, partners, and parents. A PDF of the ad can be viewed at: http://www.theantidrug.com/pdfs/Polydrug-OL-Final_Color.pdf.



As the oldest and largest annual drug prevention program, Red Ribbon Week's collaboration of youth, parents, and communities has provided an opportunity to come together with a common goal of raising awareness about youth drug prevention since 1986. The National Family Partnership has led the Red Ribbon effort for eighteen years.

The red ribbon was adopted as a symbol to honor Enrique "Kiki" Camarena, a Federal agent who was kidnapped and killed while investigating drug traffickers. For more information on Red Ribbon Week activities, visit www.nfp.org. And don't forget to pin a red ribbon to demonstrate your commitment to supporting a drug-free lifestyle.

Source: Longshore D et. al. National Youth Anti-Drug Media Campaign and school-based drug prevention: Evidence for a synergistic effect in ALERT Plus. *Addictive Behaviors* 31 (2006) 496-508.

Continued on next page

Grant Announcements and Support

Grand Challenges Explorations

Funded by: Bill and Melinda Gates Foundation
Website: <http://www.gcgh.org/explorations/Pages/Introduction.aspx>
Application Deadline: November 2, 2008

Campus Suicide Prevention

Funded by: SAMHSA
Website: http://www.samhsa.gov/Grants/2009/sm_09_001.aspx
Application Deadline: November 25, 2008

Child Mental Health Initiative

Funded by: SAMHSA
Website: http://www.samhsa.gov/Grants/2009/sm_09_002.aspx
Application Deadline: January 15, 2009

Red Ribbon Week, cont.

Red Ribbon Week materials that are available for order from the NPRC are:

Navigating the Teen Years: A Parent's Handbook for Raising Healthy Teens, endorsed by the American Academy of Pediatrics, is packed with useful tips and expert advice on how parents can tune into their teens, set rules and expectations, and monitor them through their adolescent years.

The Teen Years: A Roadmap for Parents is an interactive CD-ROM that provides in-depth information about how your teen is developing throughout adolescence and offers expert advice for parents on how to best guide their teen through this transitional time.

Keeping Your Teens Drug-Free: A Family Guide specifically addresses the importance of family as a drug deterrent and notes simple techniques that even busy parents can use to help prevent drug use. Versions specifically written for African American and Hispanic parents are also available.

We here at the NPRC strongly encourage Nevada's Prevention Coalitions and prevention, treatment and recovery providers to use these free materials. They are well researched, well designed, are adaptable to your own organization and most importantly, they tie in to the national efforts that our tax dollars pay for. If more organizations use these materials, the message will be seen more frequently, in more domains and in connection with more sponsors. The effectiveness of prevention efforts can be greatly enhanced by these aspects of media campaigns. If you have questions about how to use the materials, contact us for assistance.

Want to check out library materials? Find them online at: <http://library.washoe.k12.nv.us/webopac/main?siteid=804> or call and ask for suggestions. When you find materials you are interested in, email or fax the list to the NPRC and we will ship them to you free of charge!

"This publication was supported in whole or in part by the Nevada Division of Mental Health and Developmental Services (MHDS), Substance Abuse Prevention and Treatment Agency (SAPTA) through the Substance Abuse Prevention and Treatment (SAPT) Block Grant and/or Strategic Prevention Framework State Incentive Grant (SPF SIG) and/or the Safe and Drug Free Schools Grant (SDFS) from the Department of Health and Human Services (DHHS), Substance Abuse and Mental Health Services Administration (SAMHSA) and/or the Department of Education (Dept of ED). Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the U.S. DHHS, SAMHSA, DEPT of ED, or the State of Nevada."

NPRC Materials Update

Bulk Materials Update

There are four sections in the bulk materials update. The first is *New Materials* which includes everything that has been added to the clearinghouse database. Second is the *Back in Stock* section which includes items that were previously archived but are now available again. Next is the *Archived/Out of Stock* section. These items are out of stock at NCADI and the NPRC does not have any to distribute. Last are the *Discontinued* items. In this section are all items that can no longer be found and the NPRC has no copies of them. As always, copies of these materials may be available in the NPRC library collection. Please remember that this information may change during the course of the month, and will be updated in the next *Update*.

	Title	Date Added	NPRC #
1	Quick Guide for Clinicians Based on TIP 13: The Role and Current of Status of Patient Placement Criteria in the Treatment of Substance Abuse Disorders	9/4/2008	1216
2	Tips for First Responders: Possible Alcohol and	9/12/2008	1217
3	Bookmark: Sober Kaze Skateboard	9/15/2008	1218
4	Bookmark: chameleon	9/15/2008	1219
5	Bookmark: Fish	9/15/2008	1220
6	Ayudando a Pacientes Que Beben en Exceso - Guia Para Profesionales de la Salud (Spanish version of Helping Patients Who Drink Too Much: A Clinician's Guide)	9/17/2008	1221
7	Poster: Alcohol and Drug Abuse Hurts Everyone in the Family(Spanish Version)	9/22/2008	1222
8	Parents & Underage Access To Alcohol	9/25/2008	1223
9	Parents & Underage Access To Alcohol - Spanish	9/25/2008	1224

Order these great materials by logging on at roar.nevadaprc.org!

Planning Ahead:

A look at some observances in the next few months:

October 20—26, 2008—National Drug-free Work Week

<http://www.dol.gov/drugfreeworkweek>

October 22, 2008—Lung Health Day

http://www.aarc.org/headlines/lung_health_day/

October 23 - 31, 2008 - Red Ribbon Week

<http://cmnfp.pictco.org/default.asp?PageNum=582>

November, 2008—Lung Cancer Awareness Month

<http://www.lungcanceralliance.org/>

November 20, 2008—Great American Smokeout

<http://www.cancer.org/>

December 1, 2008—World AIDs Day

<http://www.unaids.org/en/Partnerships/Advocacy+partners/WAC/default.asp>

If you want help with finding resources or planning for these events, please let us know. Also, if you plan something, tell us so we can include it in a future newsletter.

Professional Development Opportunities

For information on any SAPTA sponsored workshops or to register call 1-866-617-2818 or 775-784-4707. The full schedule is also available online at <http://casat.unr.edu/training.html> Contact information for workshops not sponsored by SAPTA is listed in the course description.

From Chaos to Recovery

This workshop is based on the SAMHSA curriculum entitled "Children's Program Kit." Participants will be exposed to activities that will help children of clients in treatment.

Nov. 5 - Reno, UNR, WRB 1003

Nov. 18 - Las Vegas, NV Cooperative Extension, Rooms B&C

The principles of Detoxification: Enhanced

This course is designed to inform participants about the basic principles of caring for persons who suffer from withdrawal from alcohol and other drugs.

Nov. 7 - Las Vegas - Grant Sawyer Building, Suite 1100

Nov. 14 - Reno, UNR, WRB 1003

2008 Prevention and Treatment Summit

Save the date for this great one day workshop. More details to come!

Nov. 13 - Las Vegas, UNLV Student Union

Engaging Adolescents in Prevention

In this training, discover and discuss how to recruit and retain youth prevention leaders who will effectively get the attention of their peers, and educate them about the importance of staying substance free.

Nov. 19 - Las Vegas - Grant Sawyer Building, Suite 1100

Nov. 20 - Reno, UNR, WRB 1003

Grant Writing USA

This informative workshop will give you a great foundation into the world of grant writing. Registration costs \$425 and can be found here as well as more detailed information: <http://grantwritingusa.com/events/write/renv1208.html?m>.

Dec 18-19 - Reno, Regional Public Safety Training Center

Please let us know about any trainings put on by your organization so it can be included in the next Update and advertised throughout Nevada!

Upcoming Events:

October 21, 2008 11-12:30 PST—Evaluating Programs to Improve Social Acceptance of People with Mental Health Issues

This training will demonstrate how to evaluate programs, and provide opportunities for linking with individuals who have conducted evaluations of similar efforts, explain the types of things to be considered when developing, planning, and conducting evaluation activities and how you may work with evaluators for little or no cost, and provide information on collaborating with various universities for help with evaluation design issues that will help generate better results. Registration closes at 5:00pm EST on Friday October 17. Register at <http://promoteacceptance.samhsa.gov/teleconferences/registration/Default.aspx>

October 30, 2008 10-11am PST - Without Consent: Drugs & Sexual Assault

During this hour-long broadcast, learn how to identify if someone has been drugged. Also, find out how to differentiate between a possible drugging, intoxication, and someone trying to falsify a story. See how you might be able to prevent an assault from happening in the first place. Register at http://www.mctft.com/telecasts/view_course.aspx?telecastID=2008-10-30-1

November 20, 2008 10-11am PST - Easy Access: The Abuse of Legal drugs

Some of the biggest drug threats out there are right in your own home. While use of illicit drugs is declining, abuse of prescription and over-the-counter medications is on the rise. They're easy to get and unfortunately, simple for people to share. Any kind of prescription drug can be abused, and interactions and overdoses can be deadly. To learn more and register, visit the MCTFT site at http://www.mctft.com/telecasts/view_course.aspx?telecastID=2008-11-20-1

December 15, 2008 - Deadline for submissions of papers and posters to the 2009 Canadian Health Libraries Association conference

Papers and posters may describe innovative programs/practices or new research findings and should relate to the overall conference theme - "The Sky's the Limit / Horizons illimités". To submit a paper or poster for consideration or for more detailed information, please send an email to Analyn Cohen Baker at Analyn_Baker@umanitoba.ca

**Has you or your organization done something great?
Are you planning an event?
Did you go to an amazing conference?**

Then tell us!

**We love to include local events and reviews in the Update.
Submissions for the November Update are due November 10, 2008.**