



Update

June 2010 Volume 5 Number 6

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At this year's SALIS conference in New York city, Bob Denniston, director of the National youth Anti-Drug Media Campaign, spoke about the popular "Above the Influence" campaign. The campaign includes an interactive website (<http://www.abovetheinfluence.com>) and television and print ads.

Denniston spoke about the popularity and effectiveness of the campaign with it's target audience of teens. He said studies have shown that the campaign resonates in a positive way with more than 75% of teens. Many teens are creating their own "Above the Influence" inspired media such as YouTube videos and images featuring the campaign's logo.



This summer, they have launched the "Influence Map" an interactive map where teens can enter describe the things that influence them both positively and negatively in their communities. A recent press release says,

"Encourage teens in your community to go to www.AbovethelInfluence.com/HeatMap to share what influences them on the "Influence Map." The community with the highest number of entries on the "Influence Map" as of June 30th will receive a special promotional event from the "Above the Influence" team in their hometown. The competition will continue into the Fall as two more communities will be eligible to win the ATI experience. "

So, encourage youth in your community to visit the map, enter their influences, and see what others in their community and nationwide have said.

Stephanie Asteriadis
Marie Tully

Nevada RADAR Network Associate Centers

Churchill Community
Coalition
(775)423-7433

Frontier Community
Coalition
(775)623-6382

Goshen Community
Development Coalition
(702)648-1438

NV Statewide Native American
Coalition
(775)355-0600

P.A.C.E. Coalition
(775)777-3451

Partnership of Community
Resources
(775)782-8611

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Local Events

Yerington, Nevada High School Student Selected to Speak at National Conference

Miss Amanda Oliver Blaine is living proof that anything is possible if you try hard enough. Blaine spoke at the Fetal Alcohol Spectrum Disorders (FASD) State Systems Conference May 5, 2010. held in Nashville, Tennessee with over 200 attendees expected.

The 16 year old was diagnosed with severe learning disabilities, FASD, cerebral palsy, vision and hearing problems, mild mental retardation and pervasive developmental disorders and symptoms of a form of autism, Aspersers Syndrome as a baby and toddler. All of this could have been prevented, had her birth mother refrained from drinking while she was pregnant with Blaine.

Blaine has become the voice for FASD, speaking at many different venues and sharing her life's story. Blaine recently said, "We can't step out of our bodies and say we are tired of being this way. We are stuck in our bodies for life. I can show others by my example that if you try hard enough, you can improve your life."

Not only has Blaine dedicated herself to this awareness effort, she also volunteers at the Food Bank, Boys and Girls Club and attends task force meetings to inform the community about the dangers of using drugs and alcohol during pregnancy. She recently received the Violet Richardson Award for her volunteer work.

Webinars

July 7, 2010 - Recovery and the Media: Addiction and Treatment in Entertainment and the News
Popular media influences public attitudes and opinions concerning addiction, treatment and recovery issues. Whether an entertainment news reports or articles about a celebrity's drug and/or alcohol use and their need for rehab; movies and or television shows portraying addiction, treatment and recovery in the story lines, addiction is everywhere in our media. This episode will examine how addiction, treatment and recovery have been portrayed historically and where we are today. Learn more at <http://www.recoverymonth.gov/Resources-Catalog/2010/Webcast/July-Recovery-and-the-Media-Addiction-and-Treatment-in-Entertainment-and-News.aspx>

July 22, 2010, 10:00 -11:00 - The Art of Community Mobilizing
Learn what has worked for some coalitions and what leaders of CADCA's Coalition Institute recommend. visit http://www.mctft.com/telecasts/view_course.aspx?telecastID=2010-07-22-1 for information and to register

From The Partnership for a Drug-Free America

Parents: You Matter!

The Partnership for a Drug-Free America and Foundation for Recovery have developed a community education program to provide parents, educators, & other caring adults with valuable insight into:

- Why kids use alcohol & other drugs
- How to communicate with teens
- How to prevent drug & alcohol abuse
- What steps parents can take if they suspect or know their child is using

This hour-long experience also addresses the epidemic of prescription drug abuse among our teenagers. It includes localized and recent statistics and information.

For a sample presentation, please visit <http://www.slideboom.com/slides/parentsyoumatter>.



Every day 4,000 teens try an illicit drug for the first time...

BUT

Kids who learn about the risk of drugs from their parents are up to 50% less likely to use!

Every day 2,500 kids abuse a prescription drug for the first time.

This presentation is offered free-of-charge to interested groups of 6 or more.

We can host the presentation at our facility or bring it to you!



This information is brought to you by the Foundation for Recovery, the Nevada affiliate for the Partnership for a Drug-Free America. <http://forrecovery.org>

To schedule this presentation, or for more information, please contact:

Jennifer Barangan 702-339-5940
jbarangan@forrecovery.org



Professional Development Opportunities

For information on any classes provided by CASAT or to register call 1-866-617-2818 or 775-784-4707. The full schedule is also available online at <http://casat.unr.edu/training.html>

Who is Doing What: Alcohol and Other Drug Trends

In this workshop participants will learn the latest trends in drug use both locally and at the national level.

June 25, 2010 - Las Vegas, NV Cooperative Extension

Nevada Seniors and Problem Gambling

Learn about how problem gambling affects seniors in Nevada with this free online training. 2 CEUs are available for NAADAC, NV Board of Examiners for Alcohol, Drug and Gambling Counselors, Nursing, MFT, and Social Workers. Register online at http://www.casat.unr.edu/surveys//redirect/pg_registration.php

Flyer

June 28, and June 30, 10-12pm

Parenting Wisely

Parenting Wisely (PW) was developed to teach parents of children and adolescents important parenting skills in an entertaining, efficient and inexpensive manner. These skills prevent or reverse the development of serious problems such as: delinquency, academic failure, truancy, substance abuse, violence, irresponsible and reckless behavior, chronic family conflict, and depression. Register online at <http://www.nyecc.org/trainingevent2.html>

June 29-30, 2010 - Pahrump, NV

Advanced ASAM

this workshop is designed for those who have completed a basic ASAM course and is designed to help them more fully integrate the ASAM PPC-2R into their practice.

June 29, 2010 - Las Vegas, NV cooperative Extension

June 30, 2010 - Reno, WRB, 1003

Impact of Alcohol and Substance Abuse on the Adolescent Brain

This workshop will address research in adolescent alcohol use, brain development, and what professionals can do to help support healthy adolescent development.

July 7, 2010 - Reno, WRB 1003

July 8, 2010 - Las Vegas, Nv cooperative Extension.

Ethical Issues in the Human Service Professions

The course is designed to be similar to a 'live' workshop as activities include interactive discussions on ethical dilemmas presented in several case problems. Within the 15 day period, there are time frames of several days to complete activities to meet the five hour requirement for five continuing education units. Participants never have to be on-line at any given point in time. For more information, visit <http://socialwork.unlv.edu/events>

July 16-30, 2010 - Online

Northwest Alcohol conference

this two day conference will include topics on alcohol, substance abuse, prevention, and enforcement. Visit <http://www.northwestalcoholconference.org> for more information and to register.

July 29-30, 2010 - Park City, Utah

NPRC Materials Update

Bulk Materials Update

As always, copies of these materials may be available in the NPRC library collection. Please remember that this information may change during the course of the month, and will be updated in the next *Update*.

NPRC #	Title
1434	The Next Step Towards a Better Life
1435	Matrix Counselor's Family Education Manual w/CD Intensive Outpatient Treatment
1436	Take Action Against Bullying
1437	SAFE-T Pocket Card
1438	After a Suicide: Recommendations for religious services and other public memorial observances
1439	Tiene dificultades para lidiar con sus problemas despues de un desastre? Hay esperanza. (Having trouble coping after a disaster? There is help.)
1440	The Benefits of Quitting
1441	Los beneficios de dejar de fumar
1442	Real Kids are Curious about Alcohol
1443	Spanish version of Real Kids are Curious about Alcohol
1444	Partnership to Prevent Fetal Alcohol Spectrum Disorders Public Education Program Manual
1445	What You Need to Know: Fetal Alcohol Spectrum Disorders and the Criminal Justice System
1446	What You Need to Know: Effects of Alcohol On Women
1447	Reach to Teach: Educating Elementary and Middle School Children with Fetal Alcohol Spectrum Disorders
1448	What You Need to Know: The Physical Effects of Fetal Alcohol Spectrum Disorders
1449	Too Smart to Start: Ready, Set, Listen Board Game
1450	Too Smart to Start: Ready, Set, Listen Game DVD
1451	Too Smart to Start: Ready, Set, Listen Game DVD Spanish Version

Planning Ahead:

A look at some events in the next few months:

June 2010 - Home Safety Month

<http://www.homesafetycouncil.org/homesafetymonth>

June 14-27, 2010 - Men's Health Week

<http://www.menshealthmonth.org/week/>

June 27, 2010 - National HIV Testing Day

<http://www.napwa.org/programs/nhtd.shtml>

Has you or your organization done something great?

Are you planning an event?

Did you go to an amazing conference?

Then tell us!

We love to include local events and reviews in the Update.

Submissions for the next Update are due June 10, 2010

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Library Materials Update

To search the online library catalog, please visit <http://library.washoe.k12.nv.us/webopac/main?siteid=804>.

Book	Title	
	Washoe County Safe n' Sober Foundation : mission	
	Identifying and selecting evidence-based interventions : revised guidance document for the strategic prevention framework state incentive grant program.	
	Client's handbook : Matrix intensive outpatient treatment for people with stimulant use disorders.	
	Considerations for the provision of e-therapy	
	2008 town hall meetings : mobilizing communities to prevent and reduce underage alcohol use	
	Knees lifted high	
	Plate full of color	
	Mentoring : a guide for drug abuse researchers : tips for mentors and mentees	
	Prescription drug abuse : what's in the medicine cabinet?.	
	Smoking continues gradual decline among U.S. teens, smokless tobacco threatens a comeback	
	Teen marijuana use tilts up, while some drugs decline in use	
	Action steps for improving women's mental health	
	Women's mental health : what it means to you	
Video	Title	
	Xperiment : a safe interactive place for youth to learn about drugs	
Kit	Title	
	Public education program manual	
Serials	Title	Issue
	Addiction professional.	March/April 2010
	SAMHSA news	January/February 2010
	The Alert Educator	Spring 2010
	Addiction professional.	May/June 2010
	Serie de reportes de investigacion.	Tabaco
	Serie de reportes de investigacion.	Cocaina

Was this newsletter forwarded to you? Do you want it to come directly to your inbox? Visit https://lists.unr.edu/sympa/subscribe/nprc_update to sign up!

Upcoming Events:

June 29, 2010, 12:00-1:00 - Family Guidelines to Coping with the Mental Illness of a Loved One

This workshop is part of the NNAMHS Co-Occurring Disorders Program, Family Education Series. It will be held at the NNAMHS offices at 480 Galletti Way in Sparks. For more information, contact Sharon Dollarhide at (775) 688-2051. view the flyer at : <http://nevadaprc.org/docs/FamEdSeries.pdf>

August 21, 2010, 12:00-5:00 - Children's Cabinet 25th Anniversary Celebration

The children's Cabinet in Reno will be marking 25 years of keeping children safe and families together AND opening the doors of their new Wilbur D. May Youth Center at 777 Sinclair Street. Come along and see what's in store for the next 25 years. The fun will include face painting, balloons, tours of the youth center, no host barbecue, back to school giveaways and lots more! Everyone welcome. Don't miss it! Details and RSVP to Niki Patin npatin@childrencabinet.org or 775-856 0356.

September 10, 2010 - Fight for Air Run
This event held at Damonte Ranch HS, in Reno consists of a 10k, 5k, 5k walk, and a half marathon
Details available at <http://www.lungsonlegs.org/>



Search for the Nevada Prevention Resource Center on Facebook and "Like" us!

Join the Voices for recovery

september 2010
National Alcohol & Drug Addiction Recovery Month

now more than ever!

WHAT: 21st Annual National Alcohol and Drug Addiction Recovery Month (Recovery Month)

This year's National Alcohol and Drug Addiction Recovery Month (Recovery Month) theme, "Join the Voices for Recovery: Now More Than Ever!" celebrates people in recovery, those who serve them, and their families. *Recovery Month* will:

- Educate individuals about the effectiveness of treatment services and the possibility of recovery, and encourage colleagues, family members, and friends to remain supportive throughout the treatment and recovery process
- Celebrate people's endeavors in recovery and the experiences of those close to them
- Emphasize that severe stress faced by public safety officials, the workforce, older adults, and families can lead to substance use disorders
- Educate public and community leaders about the benefits of investing in addiction treatment and recovery

WHEN: September 2010

WHERE: Local communities throughout the country and on the Web at <http://www.recoverymonth.gov>, and *Recovery Month's* social networking pages, Facebook, accessible at <http://www.facebook.com/RecoveryMonth>, YouTube, accessible at <http://www.youtube.com/user/RecoveryMonth>, and Twitter, accessible at <http://www.twitter.com/RecoveryMonth>.

HOW: Celebrate *Recovery Month* by hosting an event in your community or online. Visit <http://www.recoverymonth.gov> or call 1-800-662-HELP to receive more information, and order a planning toolkit and other useful materials. Showcase your event details, photos, and videos on the *Recovery Month* Web site.

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Treatment
www.samhsa.gov

Grants and Submissions:

National Training and Technical Assistance Center for Youth in Custody

Under this program, the successful applicant will establish the OJJDP National Training and Technical Assistance Center for Youth in Custody (the Center) to provide education, training, and technical assistance for state, local, and tribal departments of juvenile justice and corrections, service providers, and private organizations that operate juvenile facilities.

More information: <http://ojjdp.ncjrs.gov/funding/FundingDetail.asp?fi=200>

Application due June 29, 2010

Community Policing Development

Community Policing Development (CPD) funds are used to advance the practice of community policing in law enforcement agencies through training and technical assistance, the development of innovative community policing strategies, applied research, guidebooks, and best practices that are national in scope.

More information: <http://www.cops.usdoj.gov/Default.asp?Item=2450>

Application due June 30, 2010

Community Outreach and Education Specialist

This is a job announcement for the position of Community Outreach & Education Specialist with the Evergreen Council on Problem Gambling.

More information: <http://www.evergreencpg.org/pages/about-ecpg/job-and-volunteer-opportunities.php>

Application Due June 30, 2010

Tribal Methamphetamine Initiative

this program will provide funding to tribal law enforcement agencies to support their participation in the development of comprehensive strategies to combat methamphetamine production, use, and trafficking in tribal communities.

More information: <http://www.cops.usdoj.gov/Default.asp?Item=2488>

Application due July 6, 2010

New Directions executive Director Position

New Futures is a statewide nonprofit non partisan advocacy organization in Concord, NH that promotes effective public policies and strategies to prevent and treat alcohol and other drug problems and support recovery in New Hampshire.

More information: <http://www.new-futures.org/news/31/15/New-Futures-Executive-Director-Position-Announcement.html>

Application due July 9, 2010

Informed Decision-Making in Young Adolescents at Risk for HIV/AIDS

The National Institute of Nursing Research (NINR) invites interdisciplinary formative research projects attempting to explore the neurological basis of HIV/AIDS risk avoidance decision-making among young adolescents. Additional research is needed on HIV prevention interventions developed within social and gender constructs of adolescents that consider neurocognitive development and investigate neurocognitive variables. Prevention strategies that consider social, cultural and gender constructs in combination with neurological and cognitive maturity may offer increased intervention effectiveness for reducing HIV risk in younger adolescents.

More information: <http://grants.nih.gov/grants/guide/rfa-files/RFA-NR-10-008.html>

Letter of Intent Due: July 31, 2010

Application due August 31, 2010