



Update

August 2011 Volume 6 Number 8

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In this issue we would like to draw your attention to the Nevada Public Health Association (NPHA) and the upcoming 2011 NPHA Annual Conference to be held September 15-16, 2011 at the Joe Crowley Student Union at the University of Nevada, Reno. The two-day conference is chock full of speakers and sessions and the benefits of membership are many. In fact, you can view the “Top Ten Reasons to join NPHA” at: <http://alturl.com/edsie>

At a time when resources are shrinking, the NPHA provides an opportunity for workers and professionals in public health and related fields to unite, network, learn and lay the groundwork for the future collaboration and cooperative efforts that will ensure efficient and effective approaches to improving the health of all Nevadans. Whether you are a public health professional, clinician, educator, researcher, administrator or student in public health, government, education, non-profit organization or private business, the benefits of NPHA membership and attendance of this conference are many. View details and registration information at: <http://www.nphaonline.org/conference.htm>.

Another very timely and beneficial training opportunity to consider is the Nevada Attorney General’s Office “Drug Endangered Children: Moving From Crisis Intervention to Social Change.” A full day course for policymakers from Law Enforcement, District Attorneys, Child Protective Services, Social Services, Treatment Providers, Tribal Leaders, Medical Professionals, Educators and others, this free training features top experts and focuses on how communities can come together to understand the drug endangered crisis issue and collaborate to plan a well-structured and effective response. View the Agenda and fliers at: http://nevadaprc.org/learning_opps.php

Nevada RADAR Network Associate Centers

Care Coalition
(702)228-8520

Churchill Community Coalition
(775)423-7433

Frontier Community Coalition
(775)623-6382

Foundation for Recovery
(702)257-8199

NV Statewide Native American Coalition
(775)355-0600

P.A.C.E. Coalition
(775)777-3451

Partnership of Community Resources
(775)782-8611

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Finally, the National Center for Responsible Gaming will sponsor between 20 and 30 individuals to attend its **12th Annual Conference on Gambling and Addiction, Oct. 2-4, 2011** at the Sands Expo and Convention Center in Las Vegas. These scholarships are open to all interested stakeholders, especially those in the clinical and public health sector, and at least 50% of the registration scholarships will be offered *exclusively to residents of Nevada!* Although in Nevada resources for programs that address this issue have been reduced, it is imperative that Nevadans keep current with the latest research and other developments. For information about the conference and application details, go to: www.ncrg.org or contact the NCRG directly at 978-338-6610.

Stephanie Asteriadis
Marie Tully

Community Updates

The White Pine School District is planning a Health and Wellness Fair August 24, 2011 in Ely NV. The fair is geared towards school personnel and hopes to promote wellness such as the prevention of diabetes, heart disease, obesity, and cancer.

In the future, they plan to hold another Health and Wellness fair for the entire community.

National Campaigns

August 2011 - National Immunization Awareness Month

<http://www.cdc.gov/vaccines/>

September 2011 - National Alcohol and Drug Addiction Recovery Month

<http://www.recoverymonth.gov/>

September 18, 2011 - National HIV/AIDS and Aging Awareness Day

<http://www.theaidsinstitute.org/programs/education/national-hivaids-and-aging-awareness-nhaaa>

Community Updates, continued

Healthy Communities Coalition and Partners' Upcoming Events July-Nov 2011

www.healthycomm.org Office: 246-7550

Dayton, Nevada-Munch and Music **free music concert** organized by Dayton Task Force, part of Healthy Communities Coalition: Bring your blankets and chairs for good music and yummy food at Dayton's Santa Maria Park on Saturday, August 20 from 6:30pm to 8:30pm. The musical line-up includes country, pop, and folk by musicians like Jake Williamson, Antonn Smith, Ethan Galloway, Donna Crowell, Lucas Young and the Wilderness, and the youth band Sibling Rivalry. **This is an alcohol and tobacco free event.**

Lyon, Storey and Mineral Regions: Healthy Communities Coalition will promote activities throughout September with the theme, "Compassion on Demand". The Coalition will promote all area activities related to SAMHSA's September Recovery Month (www.recoverymonth.gov) and SAMHSA's 10 X 10 Wellness Campaign which stresses the importance of addressing all parts of a person's life in hopes of increasing life expectancy for persons with mental and substance use disorders by 10 years in 10 years (see <http://www.promoteacceptance.samhsa.gov/10by10/default.aspx>)

Yerington, Nevada - For the third year, Amanda Blaine and her adoptive mother, Mary McCandless, of the Yerington Task Force, part of Healthy Communities, have spearheaded a **FASD awareness** event called "Pack the Track" at Yerington High School on September 9. Students and many people from Yerington and the Lyon County gather at the school track and walk together in mutual recognition of FASD and in support of those with FASD.

Yerington, Nevada- Yerington's 2nd **Walk in Memory, Walk for Hope** takes place this year on Saturday, Sept. 10. This community walk to bring awareness to suicide prevention and to remember loved ones lost to suicide is organized and hosted by Mason Valley Boys and Girls Club's *Teens Helping the Community (THTC) Keystone Club* with prevention booklets, wrist bands, bags and speakers from *Nevada Coalition for Suicide Prevention* and *Nevada Office of Suicide Prevention*. The Yerington Task Force, a part of Healthy Communities, helps fund the event as well.

Health Care Reform Topic of Healthy Communities' Meeting Sept. 8 in Virginia City:

Valerie Clark, President of Clark & Associates, is the featured speaker during Healthy Communities Coalition of Lyon and Storey's Thursday, September 8 public meeting at the new Storey County Youth and Community Resource Center at 175 East Carson Street in Virginia City at 9am.

Clark is an excellent speaker who describes health care reform with unusual clarity. Clark will explain upcoming reforms including "Dependent Coverage to Age 26", "Coverage of Preventative Health Services", and "Prohibitions on Rescissions." These are some of the health care reform and the provisions which became effective for plan years on or after Sept.23, 2010 under the Patient Protection and Affordable Care Act. These provisions are scheduled to be implemented over the next several years, and Clark will outline the impact they will have, especially on employer-based health plans.

Coalition partners will also describe some of the other expected changes with the Affordable Care Act, including treatment for those with mental health and addiction disorders, new incentives to coordinate primary care, mental health, and addiction services, and new grants for school-based health centers that will offer mental health and addictions services expected by 2014 (see www.healthreform.gov)

NPRC Materials Update

Library Materials

These materials are available for checkout by any Nevada resident.

Browse out library collection online at <http://library.washoe.k12.nv.us/webopac/main?siteid=804>

Call Number	Title	Material Type
BADA JUV 362.292 ALC	Alcohol	Books
BADA JUV 362.292 GOT	Alcohol	Books
BADA JUV 612.82 LEN	Brains	Books
BADA 362.29 KUH	Buzzed : the straight facts about the most used and abused drugs from alcohol to ecstasy	Books
BADA JUV 362.298 COC	Cocaine	Books
BADA 371.58 CYB	Cyber bullying : a prevention curriculum for grades 6-12	Books
BADA JUV 362.290835 ARO	How to say no	Books
BADA JUV 362.299 MEN	Inhalants	Books
BADA JUV 362.295 MAR	Marijuana	Books
BADA JUV 362.295 GOT	Marijuana	Books
BADA JUV 362.296 NIC	Nicotine	Books
BADA JUV 362.29 LEV	The facts about antidepressants	Books
BADA JUV 362.299 KLO	The facts about caffeine	Books
BADA JUV 362.299 KLO	The facts about depressants	Books
BADA JUV 612.82 NEW	The great brain book : an inside look at the inside of your head	Books
BADA JUV FIE	The sissy duckling	Books
BADA JUV 384.55 WAN	TV takeover : questioning television	Books
BADA VID 616.86 ALC	Alcohol & the brain	Films
BADA VID 362.29 DRU	Drugged : marijuana, cocaine, and ecstasy.	Films
BADA VID 362.293 HER	Heroin crisis.	Films
BADA VID 362.294 INS	Inside LSD.	Films
BADA VID 363.25 INS	Inside the DEA.	Films
BADA VID 362.295 MAR	Marijuana nation	Films
BADA VID 363.25 NAR	Narco state.	Films
BADA VID 392.2920835 SOB	Sobering facts the risks of alcohol use.	Films
BADA VID 371.58 SHO	The ABC's of bullying a comprehensive schoolwide approach.	Films
BADA VID 362.2918 TWE	Twelve : is there life after rehab in recovery?.	Films
BADA VID 362.299 WOR	World's most dangerous drug	Films
BADA VID 616.86 YOU	Your body : your health and drugs.	Films

Library Materials

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BADA KIT 362.296 AYE	A year's worth of tar	Kit
BADA KIT 362.299 ABU	Abusing over-the-counter drugs	Kit
BADA KIT 616.86 ADD	Addiction and the human brain	Kit
BADA KIT 302.2 BCA	B careful when u txt : the dangers of texting and sexting.	Kit
BADA KIT 616.86 BRA	Brain scans : alcohol and the teenage brain	Kit
BADA KIT 155.51 CHA	Character building for teens : a presentation kit	Kit
BADA KIT 362.29 DRU	Drugs, alcohol, & tobacco situation cards.	Kit
BADA KIT 611.81 HUM	Human brain.	Kit
BADA KIT 362.296083 LEA	Leader of the pack.	Kit
BADA KIT 362.299 LEG	Legal but deadly : abusing prescription drugs.	Kit
BADA KIT 371.58 THE	The Are you a bully? test.	Kit
BADA KIT 371.58 BUL	The bully proof kit a complete bullying curriculum	Kit
BADA KIT 362.290 835 DAN	The danger zone : steering clear of drugs	Kit
BADA KIT 371.58 WIS	The Wise Owl bully stopper series	Kit
BADA KIT 613.2 TO	To the max : understanding the new diet and exercise guidelines.	Kit

Bulk Materials

These materials are available for to order by any Nevada resident.

Search for more and order online at <http://roar.nevadaprc.org>

For the most up to date list of new materials, please sign on to our online ordering system.

NPRC #	Title
1649	National Drug Control Strategy 2011
1650	FY 2012 Budget and Performance Summary
1651	Estrategia Nacional de Control de Drogas Resumen
1652	2011 National Drug Control Strategy Executive Summary
1653	Community-Based Prevention Strategies
1654	Prescription Drugs: Weighing the Benefits and the Risks
1655	Working to get Drugged Drivers off the Road
1656	Bullying: What Parents Need to Know
1657	Proud to be in control of me
1658	Big Brothers Big Sisters of Northern Nevada brochure
1659	Raising Kids with Care: 50 ways to help your whole family thrive
1660	150 maneras de demostrar a los ninos su interes por ellos
1662	40 Developmental Assets Tablet
1663	Spanish Meth Fact Sheet Packet

Grants and Submissions

NCRG Conference on Gambling and Addiction Scholarship

The National Center for Responsible Gaming will sponsor between 20 and 30 individuals to attend its 12th Annual Conference on Gambling and Addiction, Oct. 2-4, 2011 at the Sands Expo and Convention Center in Las Vegas. These scholarships are open to all interested stakeholders, especially those in the clinical and public health sector.

More Information: <http://nevadacouncil.org/documents/NCRGScholarshipFORM.pdf>

Application Due August 26, 2011

International Organization of Social Sciences and Behavioral Research Call for papers

The International Organization of Social Sciences and Behavioral Research is an organized meeting of scholars, practitioners, and students who collaborate through conferences and academic journals such as the Journal of Social Sciences Research.

More Information: <http://www.iossbr.com/>

Due September 12, 2011

MusiCares and GRAMMY Foundation Teen Substance Abuse Awareness through Music Contest

the contest asks young musicians, ages 14-18, to compose or create an original song and/or music video that explores, encourages, and celebrates a healthy lifestyle or accurately depicts a story about drug abuse. Winners will be revealed during NIDA's second annual National Drug Facts Week, which begins Oct. 31, 2011.

More information: <http://drugfactsweek.drugabuse.gov/contest.php>

Entries due October 10, 2011



Musicians for Heroin Awareness Fundraiser (Mμ-Ha)
It's about the music!
Join us for an afternoon of fun for the whole family.
August 21, 2011 12pm-8pm
Great Basin Brewing Company
846 Victorian Ave., Sparks

Silent Auction Raffle Prizes
Local Bands
Face Painting

All donations are tax deductible and will be used for public awareness about heroin and to provide assistance to those in need of substance abuse treatment. Visit jtnn.org or call (775) 324-7557 for more information.

Donors and Sponsors:

SUN KING WINDOW TINTING
Mark Schloss
High Sierra Lanes

Walmart

Renovations, Inc.

PERFORMERS STUDIO

RENO MEDIA GROUP

7

SOUTH RENO ATHLETIC CENTER

Has you or your organization done something great?
Are you planning an event?
Did you go to an amazing conference?

Then tell us!

We love to include local events and reviews in the Update.

Submissions for the next Update are due September 10, 2011

The American Lung Association in Nevada is currently seeking a highly motivated and energetic candidate for the following position based in Las Vegas.

YOUTH/YOUNG ADULT TOBACCO INITIATIVES COORDINATOR – (LAS VEGAS, NV)

The American Lung Association in Nevada is seeking a highly motivated individual to serve as the Youth/Young Adult Tobacco Initiatives Coordinator in Las Vegas, NV. This position is a full-time exempt position responsible for overseeing an adapted version of the *Teens Against Tobacco Use® (TATU) program* which trains high-school aged youth to become tobacco control advocates. Additionally, the Youth Advocacy Coordinator will work with Verbatim, a Youth Leadership Council comprised of highly engaged TATU teen advocates that will conduct high-level advocacy projects and provide leadership to their peers. Youth Cessation is a grant-funded position and is responsible for advancement of tobacco cessation and control policy efforts – including smoke free places, tobacco price increases and reduced access to tobacco by youth – through education, training and the provision of the youth tobacco cessation program. The cessation programs are the *Not on Tobacco® (N-O-T)* smoking cessation program for high-school aged youth and the *Freedom from Smoking® (FFS)* smoking cessation program for college aged youth in order to support and further advance tobacco control policy efforts.

The successful candidate will build relationships with the Clark County School District, juvenile detention facilities and youth service organizations. Candidates for this position must have a bachelors degree in public health, community organizing, or a related field from an accredited four-year college or university; program and volunteer management experience; experience in tobacco control a plus; excellent organizational, verbal and written skills; ability to organize and work independently; demonstrated skills in use of computers and software used by the association including experience with social networking and media; bi-lingual skills in English and Spanish IS REQUIRED. In keeping with the association's mission, the candidate must be a non-smoker. The American Lung Association of the Southwest is an equal opportunity employer.

To apply for the position listed above, please send resume and salary requirements, on or before August 19, 2011, to:

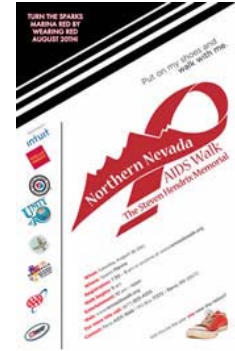
American Lung Association in Nevada
Attn: Amy Beaulieu
3552 W. Cheyenne Avenue, Suite 130
North Las Vegas, NV 89032
Or email abeaulieu@lungnevada.org

**Was this newsletter forwarded to you? Visit
https://lists.unr.edu/sympa/subscribe/nprc_update
to sign up!**

Events

August 20, 2011 - Northern Nevada AIDS Walk

The Northern Nevada AIDS Walk organization is comprised of members of the community, gay and straight, friends of Steven Hendrix and people who are dedicated to educating Northern Nevada about the cause and effect of the AIDS virus. Together, we know we can make a difference by raising funds for the wonderful organizations who are dedicated to AIDS awareness, early education and prevention of the disease. Register at <http://www.firstgiving.com/renoAIDSwalk>



August 21, 2011 - MuHa

JTNN is hosting a second MuHa, Musicians for Heroin Awareness event to be held at Great Basin in Sparks, NV.



September 11, 2011 - Fight for Air Run/Walk

The Fight for Air Run/Walk will be held at Damonte Ranch High School and features a half marathon, 10K and 5K run and also a One Mile Kids Run for children 14 and younger. Visit <http://www.lungusa.org/pledge-events/nv/reno-walk-fy12/> for more information.

September 17, 2011 - Homeless awareness and Prevention Day

This event helps to raise awareness and prevention, by bringing together Community Assistance Programs, Businesses, Churches, and the Community at Large in an effort to educate those who are homeless or on the verge of becoming homeless, about the resources that are available to them. This fun filled day also includes free breakfast & BBQ lunch, free clothing & grocery giveaways, free raffles, free haircuts, children's fun zone, music, inspirational speakers, & more! visit <http://www.facesofgracereno.org> for mor information.



September 17, 2011 - Recovery Picnic

New Frontier residential Program is hosting a recovery picnic at Pioneer Park in Fallon.



September 24, 2011 - Recovery Picnic

JTNN will be hosting this picnic at Cottonwood Park in Sparks. More information to come.

October 22, 2011 - Fight for Air Walk, Las Vegas

The Fight for Air Walk will be held Floyd Lamb State Park at Tule Springs. Register online at <http://www.lungusa.org/pledge-events/nv/las-vegas-walk-fy12/>



Webinars

August 18, 2011 - Newborn Screening

Learn more at <http://www.cdc.gov/about/grand-rounds/>

August 23, 2011 - Social Media for Social Good: A How-To Webinar for Nonprofits

Written as a step-by-step strategic plan, Social Media for Social Good is packed with hundreds of social media and mobile technology best practices and how to's – 11 of which are featured in detail in this webinar (one from each chapter). Finally, the webinar closes with a brief conversation about what's next in nonprofit communications and fundraising and the importance of early adoption. Register at <https://www2.gotomeeting.com/register/561392659>

August 24, 2011 - Bullying Intervention: What Works

The Webinar will discuss how bullying differs from other forms of aggression, define the roles that children and youth play in bullying, and describe best practices for intervening in bullying situations. Learn more at https://www.nttac.org/views/docs/webinar_AUG2011_bullying/Bullying+Webinar+II+Flyer+Final+8.4.11.pdf

August 25, 2011 - The Blunt Truth: Communities Dealing with Marijuana

During this hour-long program, hear how coalitions are getting their prevention message out as laws and attitudes change. Learn the best ways to educate the public about marijuana's harmful effects on the developing brain. Find out how coalitions are working with local and state governments on legislation and ordinances. Register at <http://www.dlnets.com/MCTFT2nd.htm>

August 25, 2011 - American Medicine Chest Challenge Media Training

This webinar will introduce the new "Drug Dealing Families" campaign, a campaign which can be personalized to the demographic population of your community. The training will also include an overview of the new additions to AmericanMedicineChest.com, and provide detailed instructions on how best to utilize the media components available to you, as an AMCC partner. There will be two sessions available on August 25, 2011 for you to choose from. Register at <http://www.americanmedicinechest.com/?p=2011amccmediatraining>

August 25, 2011 - Integrated Treatment: A Recipe for Success

At least 10 million Americans suffer with a co-occurring disorder. Many substance abuse and mental health programs use criteria that exclude people with co-occurring disorders. Patients with a co-occurring disorder should be the rule not the exception. Recent studies show that an integrated approach has been shown to be more effective than traditional separate treatment. This presentation will walk attendees through an integrated approach. Register at <http://alturl.com/g2rq4>

August 31, 2011 - State Health Insurance Exchanges

John O'Brien will discuss State Health Insurance Exchanges being developed as part of the Affordable Care Act. The webinar will look at the elements required for the exchanges and the benefits that coverage provided by the exchanges must include, as well as the processes by which exchanges are being developed in different states. To participate in this webinar, you must register in advance! Register at <http://org2.democracyinaction.org/dia/track.jsp?v=2&c=sUwRITtINFxycrJbwZ8lyCMj60NP2dLI>

Professional Development Opportunities

For information on any classes provided by SAPTA/CASAT call 1-866-617-2818 or 775-784-4707. Register for SAPTA/CASAT classes online at <http://pctx.casat.org/>

Promoting Awareness of Motivational Incentives (PAMI)

This NIDA Blending product training is designed to review the positive research outcomes and lessons learned from the NIDA CTN study, Motivational Incentives for Enhanced Drug Abuse Recovery (MIEDAR). Updates will inform the field about successful approaches in the use of motivational incentives and encourage adherence to the seven core principles of motivational incentives (also referred to as contingency management).

August 23, 2011 - Las Vegas, Nevada Co-Op

September 20, 2011 - Reno, Redfield Campus

Coming Together: Crafting a Community Response to Dating Violence

This six-hour workshop will focus on bringing community partners together to create a comprehensive response to dating violence in your community. The goal of this workshop is to provide participants with the foundation of knowledge about dating violence they need to continue working as a group to create a coordinated community response. See the [flyer](#) for more information at <http://nevadaprc.org/docs/ComingTogether.pdf>

August 24, 2011 - Winnemucca, NV

Addiction Counselor Competencies

This training will feature a brief overview of SAMHSA publication TAP 21: Addiction Counseling Competencies: The Knowledge, Skills, and Attitudes of Professional Practice and TAP 21 -A: Competencies for Substance Abuse Treatment Clinical Supervisors. Participants will be offered assistance to design and implement basic inservice education about the publication at their own agencies.

August 24, 2011 - Las Vegas, Nevada Co-Op

September 22, 2011 - Reno, Redfield Campus

BU P

Bup Detox: The key purpose of these Blending Team products is to instruct treatment providers about a unique, 13-day buprenorphine intervention for opioid dependent patients. **Bup Youth:** Recent concern has focused on opioid use among youth, particularly non-medical use of pain relievers. This Blending product highlights the findings of the NIDA CTN study that compared longer term versus short-term buprenorphine/ naloxone treatment in an outpatient setting.

August 25, 2011 - Las Vegas, Nevada Co-Op

September 21, 2011 - Reno, UNR Student Union

Continued on next page

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More Professional Development Opportunities

International Leadership Exchange & Network Meeting

The philosophy behind the IIMHL Leadership Exchange is that once key leaders are linked together, they have the opportunity to begin collaborating and building an ongoing international partnership. The aim is to build relationships and networks that are mutually helpful for leaders, organizations and countries and that are maintained by ongoing contact between leaders. To register, visit http://www.iimhl.com/Meetings/31_SanFranciscoUS.asp
September 12-16, 2011 - San Francisco, CA

Nevada Social Justice Unconference

The You are invited to the Nevada Social Justice unconference. We encourage you to participate in this non-traditional, interactive experience. Participants are invited to not only attend workshops, but to also lead them as well. Workshop sessions will be on a wide variety of topics relating to social justice. Some proposed topics include slam poetry, Native American Issues, disabilities, hunger, homelessness, service-learning, and many others. Why not teach your topic or tell your story related to social justice? There will also be a chance to create a workshop the morning of the conference. To find out more visit www.communitychestnevada.net. While there you can sign up for the event and/or nominate a social justice super hero.
September 17, 2011 9:00-3:00 - Reno, NV McKinley Arts Center

Utah Fall Conference

The Fall Substance Abuse Conference is the premier educational event in the Mountain West, bringing together treatment, prevention, and justice professionals from the region. This conference provides attendees the opportunity to learn new practices in the field of substance abuse prevention and treatment, while offering the chance to network with friends and colleagues who share a commitment to improving substance abuse services across the Mountain West. Fine out more at <http://www.utahfallconference.org/>
September 21-23, 2011 - St. George, UT

Drug Endangered Children: Moving From Crisis Intervention to Social Change

This course is designed for policymakers within law enforcement, the district attorney's office, medical personnel, child protective services, treatment providers, school districts, Tribal leaders, social services. Learn more and register at <http://nevadaprc.org/docs/DECRegistration.pdf>
September 22, 2011 - Reno, NV

Freedom from Smoking Training

The American Lung Association in Nevada is offering our Freedom From Smoking adult smoking cessation program Facilitator Training. Thanks to funding from a Communities Putting Prevention to Work grant from the Department of Health and Human Services and administered through the Southern Nevada Health District, this 12-hour training is offered at no cost to participants in Southern Nevada. Training includes the facilitator manual, lunch, break snacks and all the training needed to facilitate the class. For more information, please call Richard Davis at 702-431-6348
September 22-23, 2011 - Las Vegas, NV